

**50 Supporting
Companies that Every
Business Needs to
Know About...**



FINANCIALCPA
CERTIFIED PUBLIC ACCOUNTANTS

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Introduction

Congratulations on your new business! We wish you every success!

Now that you have your business up and running, we thought you might be in need of some guidance in finding ways and means to make your day-to-day operations run smoothly. To that extent, we have compiled this list of 50 Supporting Companies Every Business Needs to Know.

We know that as a new business owner, you may be feeling rather overwhelmed by the multitude of tasks calling for your attention, and it is true that the possibility of failure can be relatively high in the early years. The main reason for this is poor management and the lack of awareness of other supporting companies that can be of immense help throughout your journey towards success. Our goal is to ensure you have in place the systems and processes that will allow you to enjoy ongoing success with the least amount of hassle.

Having a team of outside advisors is important – including a CPA, lawyer, bank manager and insurance agent. Make sure your advisors are willing to be engaged and proactive in helping you. You don't need spectators – you need coaches!

SK Financial CPA has been actively operating in the Tampa Bay Area since 2002, completing a decade of excellence together with our clients. We specialize in four areas:

1. Helping individuals and families with tax compliance and tax planning.
2. Helping owner-managed businesses with their accounting, tax, payroll and financial consulting needs so that they can focus on managing and growing their businesses.
3. Helping individuals and families with comprehensive, holistic wealth management, so they can achieve financial independence and meet their life objectives.
4. Helping businesses in their day-to-day accounting, tax and payroll by offering them a full accounting department. We are their bookkeeper on a daily basis, CFP on a monthly basis and CPA on a year round basis.

We would be excited at the opportunity of meeting with you either at our office or yours, and are pleased to offer a one-hour complimentary consultation at your convenience.

Sincerely,

Shams

Shams Khan, CPA, CFP

1. 401K – America’s Best 401K

www.americasbest401k.com

America’s Best 401k provides retirement plans with exceptional value, high touch service, low cost investment options, a straightforward fee structure and employer fiduciary protection, strategically designed for your needs. Their responses to you will be prompt, direct, and easy to understand. They start with plan design first, to assess your current 401k, or one you are considering, to be sure we can understand and meet your individual and corporate objectives. Unlike many hard to articulate fee disclosures, this information will be provided on a single page that gets right to the point.

2. Accounting Software - QuickBooks

www.Quickbooks.com

QuickBooks Accountant offers many versions to conform to the needs of any small to medium-sized business accounting needs. Features tools for routine accounting to simplify tracking invoices, expenses, customers, bills and etc. Client Collaborator saves you time by tracking client conversations inside of QuickBooks. One can reclassify hundreds of transactions at once, write off multiple invoices on one screen, fix incorrectly recorded sales tax payments, and quickly troubleshoot inventory issues.

3. Accounting Software – Free - Wave

www.waveapps.net

Not only is Wave the best free small business accounting website, but it's one of the best online resources period for its target small business audience. Create and send professional invoices, estimates and receipts in seconds. Track the status of your invoices and payments so you can know when to expect money in your bank account. Accept credit cards and bank payments to get paid faster online. Most invoices paid online get paid in 2 business days or less. You and your customers will love the convenience. Track income and expenses effortlessly, with receipt scanning tools and bank connections. Eliminate manual data entry, stop worrying about missing transactions, and be ready for tax time without stress. Understand your business better with useful reports and dashboards, too.

4. Audio Books - Audible

www.Audible.com

Be more productive! Transform your commute, workout, or chores into listening time. Listen anytime, anyplace. Listen with free audible app on your smartphone or tablet. Starting a new company can leave one with hardly any time to enjoy the simple task of starting and finishing a book. With audible, you can choose from 150,000+ titles and enjoy more of your day. Benefit from the time you didn’t know you had! Turn downtime, like waiting in line or a commute, into engaging, entertaining book time.

5. Bank - Chase

www.Chase.com

Chase serves more than 24,000 clients nationally, including corporations, municipalities, financial institutions and not-for-profit entities. Chase has different types of checking accounts for different-sized businesses. Each option having online banking/bill pay, account alerts, access to more than 20,000 ATM's, FREE Business Debit Cards, and mobile banking.

6. Billing/Invoicing - Freshbooks

www.freshbooks.com

FreshBooks is an easy-to-use transaction capture tool for your small, service-based business clients. Now with Accountant Center, accountants can effortlessly access their clients' journal entries and reports. A business can create professional-looking invoices complete with your own logo. FreshBooks focuses on the data that is most important to your clients, which means fewer fields, less complexity, and more accurate information. FreshBooks streamlines your workflow with clients, freeing up your time for more high-value services.

7. Bookkeeping & Payroll & Tax Preparation - SK Financial CPA

www.Skfinancial.com

SK Financial offers a wide selection of services to help any new business-bookkeeping, payroll and tax preparation. Accounting packages also include audit protection, advisory services and many other benefits at a nominal fee. Their services DOES NOT stop when your tax return is done. They are there to answer your tax questions all throughout the year. Say goodbye to payroll hassles with no more IRS penalties! They guarantee that your payroll will be accurate, timely and stress-free. SK Financial is your one-stop shop for all your accounting requirements.

8. Charity –

a) Charity Navigator

www.charitynavigator.org

Charity Navigator is the nation's largest and most-utilized evaluator of charities. Charity Navigator's rating system examines two broad areas of a charity's performance, their Financial Health and their Accountability and Transparency. Charity Navigator works to guide intelligent giving. By guiding intelligent giving, they aim to advance a more efficient and responsive philanthropic marketplace, in which givers and the charities they support work in tandem to overcome our nation's and the world's most persistent challenges.

b) Charity - Guide Star

www.guidestar.org

At Guidestar, they gather and disseminate information about every single IRS-registered nonprofit organization. They provide as much information about each nonprofit's mission, legitimacy, impact, reputation, finances, programs, transparency, governance, and so much more. They are a 501(c)(3) public charity that collects, organizes, and presents the information you want in an easy-to-understand format while remaining neutral at no cost to the users.

9. Credit Card/Merchant Account – Pay Simple

www.PaySimple.com

It's the most flexible payment acceptance platform. Collect credit card and e-check payments online, over-the-phone, in person with desktop or mobile Point-of-Sale, or with Recurring Billing & Invoicing. Set up recurring payment schedules for any product or service. Customers can even purchase a recurring product or service package from your website. The power of a virtual terminal, cash register, recurring billing solution, and invoicing software in the simplicity of a point-of-sale interface. Seeing business performance has never been easier. Payment, customer, and even custom field data is at your fingertips in our intuitive report builder.

10. CRM - Podio

www.Podio.com

Whether you're completing a design project, or closing a sales lead – getting everything related to the job on one page, instantly makes collaboration easier. Attach files, view the status and add comments – everything's updated in real time. Podio works seamlessly with many of the most popular file-sharing services, customer support products and marketing tools – to be the platform that ties all your team's work together. Here are just a few of the products that integrate with Podio

11. Document Management System – ShareFile

www.Sharefile.com

Share, send any size file on any device. Whether you're in the office or on the go, you'll have secure access to your files anywhere, any time. Know your files are always safe. Bank-level encryption protects your files, emails and attachments in transit and at rest.

12. Dashboard - QVinci

www.Qvinci.com

Qvinci financial reporting solution consolidates files from multiple locations and provides organization-wide visibility in an aggregated view, with a Standardized Chart of Accounts. Automated syncing and benchmarking features ensure timely, actionable data. It has endless benefits, like up-to-date visibility into revenue, expense, & cash for all location, benchmarking, ranking, and trending reports plus email alerts, web-access, with unlimited logins.

13. Domain Hosting - Moniker

www.moniker.com

At Moniker, they provide you with the tools and guidance necessary to realize success on the Web. When it comes to domain names and new gTLD's, they are the experts! Moniker is a powerful domain registrar, with both traditional ICANN-accredited registration privileges and a variety of value-added services to help organizations register new domains and acquire previously registered domains. Moniker has versatile, intuitive alternatives to the daily e-mail and URL juggling act. The more email addresses you use and the more URLs you deal with – the more you can use forwarding.

14. E Books Selling E - Junkie

www.e-Junkie.com

E-Junkie provides shopping cart and buy now buttons to let you sell downloads and tangible goods on your website or blog, E-Bay, Craigslist, social media such as Facebook, Google Plus or MySpace, and most other websites. They support checkouts using Paypal Payment Standard, Paypal Payments Advanced, and much more. For merchants, selling downloads, E-Junkie automates and secures the digital delivery of files and codes. If you are selling tangible goods, they automate the shipping calculation and inventory management. The shopping cart has built in sales tax, VAT, packaging, and shipping cost calculator. You can sell E-Books, MP3 tracks and albums, sell software, icons, fonts, artwork, phone cards, event tickets, cd's, posters, books, T-shirts and almost everything else you want to sell.

15. Electronically Sign - DocuSign

www.docusign.com

No more paper, fax, shipping and re-keying errors. DocuSign's Digital Transaction management platform manages every aspect of every transaction from preparing and sending documents to signing and managing them. With DocuSign, you can see results in hours instead of weeks, save money and delight your customers along the way. And you can rest assured that everything stays secure, legal, and visible, with complete audit trail.

16. Email – Gmail

www.gmail.com

Gmail is a free advertising-supported email service provided by Google. Users may access Gmail as secure webmail, as well as via POP3 or IMAP protocols.

17. Employee Benefits - Ceridian

www.ceridian.com

Ceridian products, solutions and employees work together to help organizations control costs, save time, optimize their workforce, minimize risk and grow their businesses. They provide solutions for small, medium and large companies whether local, national or international.

18. Employee Hours –

a) Tsheets.com

www.tsheets.com

Looking for easy-to-use time tracking with GPS for your mobile or remote employees? Using TSheets' online time tracking for iPhone, Android, or for Crews, GPS location points are automatically attached to the individual employee timesheet when they clock in or out, change job codes and more. Our GPS tracking even works on your Windows 8 phone. Regardless of how your business would like to track and manage employee time, TSheets has a solution. Employees can clock in and out in real time, enter their time manually, and allocate time to custom fields, projects, or tasks. Using TSheets' detailed online time tracking, multilevel job coding and down-to-the-second time stamping, business insight has never been greater.

b) SpringAhead

www.SpringAhead.com

SpringAhead is an online time tracking, billing and expense management solution that will save you time, ensure accuracy and reduce your costs by up to 90%. SpringAhead simplifies your back office and eliminates paperwork by fully automating and integrating all your project accounting processes using a single, easy-to-use web-based platform. Helps keep track of your employees' productivity. Modules are sold separately and are fully integrated with QuickBooks.

19. Fax - Myfax.com

www.myfax.com

A MyFax number is real fax number. MyFax offers toll free and local fax numbers at no additional cost. MyFax requires no hardware or software. All you need is Internet access, an email address, and a MyFax account. MyFax goes where you go. Your MyFax number is tied to your email, so you can fax from home, work, and while traveling- anywhere you access the Internet. It eliminates the need for a fax machine; fax supplies (paper, ink, toner), a separate phone line for faxing, and costly maintenance. It saves you money, has different plans to choose from.

20. Federal Contracts - FBO

www.FBO.gov

Federal Business Opportunities is the central website that all Federal agencies use to post open procurements. All Federal procurements estimated to cost over \$25,000 have to be listed on FBO.gov. If you are new to government contracting or need teaming partners, check the Interested Vendors. These companies have expressed interest in this particular procurement. FBO is the central website for finding open solicitations and all the details needed to pursue them.

21. Graphic Design Marketing – GraphicRiver

www.graphicriver.net

Don't have a graphic designer on your team? GraphicRiver, is a part of the "Envato" Marketplace Network. This is a place where designers from across the globe compete to sell their designs. Ranging from Photoshop brushes to stock vectors, you will find all of it on this website at very reasonable prices, great quality of work and most graphics are customizable to your needs.

22. Home Values- Zillow

www.Zillow.com

Not only does Zillow have for sale listings, but we also show you sale by owner (FSBO) homes, foreclosures, new construction, and rentals. More than a million listings you won't find on an MLS. Be first in line to see U.S. homes not yet on the market, including Zillow's "Coming Soon" listings, pre-foreclosures and homes with a Make Me Move price. This information is found only on Zillow, for free. Zillow also gives a property's true value with "Zestimates". They also offer Rent Zestimates and Foreclosure Estimates to help you figure out what it's worth.

23. Hosting Website - HostGator

www.hostgator.com

HostGator is one of the world's top 10 largest web-hosting companies with more than 8 million hosted domains. They have over 850 employees to provide you superior around the clock support. They are the perfect choice whether you are looking for business, personal, or even Fortune 500 hosting. Every web-hosting plan comes with a 45 day money back guarantee. It features unlimited disk space and bandwidth, flexible, easy to use control panel, unlimited sub domains, FTP accounts, and email accounts.

24. HR Management - Infinity HR

www.infinitih.com/solutions/hr-consulting/

Human resources outsourcing is one of the fastest growing industries today. Infiniti HR offers the most flexible and customizable set of solutions in the marketplace. Infiniti HR allows you to focus on your core business, reducing costs and improving efficiencies. Infiniti HR offers a broad range of HR consulting services for that one-time project or on a continual basis. They can provide a customized solution to fit your specific needs, they even provide up-front pricing either as a per project cost or on an hourly basis.

25. Independent Contractor Hiring - Upwork

www.Upwork.com

On Upwork you'll find a range of top talent, from programmers to designers, writers, customer support reps, and more. Invite favorite candidates to submit bids, then review and hire your favorite. Each project includes an online workspace shared by your team and your freelancer. Pay your freelancer by the hour, or a fixed

price for the entire project. On fixed-price jobs, use our licensed escrow service to release funds as pre-set milestones are met.

26. Industry Reports - Biznet Software

www.Biznetsoftware.com

BizNet Software, Inc. is a market leader for Microsoft Excel cloud reporting and business intelligence. Founded in 1996 to take the mystery out of databases, BizNet focuses on Microsoft Excel reporting solutions guided by financial and business professionals with a real-world understanding of corporate financial, operational and technical requirements. The BizInsight Excel Suite leverages the power of Excel to aggregate data in real time, design and create up to the minute reports, and send them in a multitude of formats.

27. Job Posting - Craig's list

www.craigslist.com

Craigslist is a classified advertisements website with sections devoted to jobs, housing, personals, for sale, items wanted, services, community, gigs, resumes, and discussion forums.

28. Loans - Bank Rate

www.Bankrate.com

Bankrate, Inc. is a consumer financial services company with over three decades of experience in financial publishing. Bankrate, Inc. is the Web's leading aggregator of financial rate information, offering an unparalleled depth and breadth of rate data and financial content. Bankrate continually surveys approximately 4,800 financial institutions in all 50 states in order to provide clear, objective, and unbiased rates to consumers. They provide free rate information to consumers on more than 300 financial products, including mortgages, credit cards, new and used automobile loans, money market accounts, certificates of deposit, checking and ATM fees, home equity loans and online banking fees.

29. Note Taking - Evernote

www.evernote.com

From short lists to lengthy research, no matter what form your writing takes, Evernote keeps you focused on moving those ideas from inspiration to completion. On Evernote, you can easily gather everything that matters. Clip web articles, capture handwritten notes, and snap photos to keep the physical and digital details of your projects with you at all times. Have fast, effective meetings by presenting your work as it evolves. No need to build slides, just one click and your notes are transformed into a beautiful screen-friendly layout.

30. Mortgage - Aim Loan

www.AimLoan.com

Aim Loan eliminates the mortgage broker and highly commissioned loan officer, the highest cost components of the mortgage process. They further reduce costs by utilizing automated underwriting systems and other technologies, and by lending in 49 states from a single location. They fully disclose rates, points, fees and all third party costs online daily. You may obtain current rates and an Online Good Faith Estimate without providing your email address or any other personal information.

31. Mutual Fund – Personal Fund Inc.

www.personalfund.com

Personal Fund, Inc. was founded by leading financial and technology experts to empower individual investors and their advisers to invest conveniently and successfully. Their Internet-based solutions enable investors, and the advisers who serve them, to meet goals, to save time, save on taxes, manage investment risks, and to invest with success and confidence.

32. Online Chat - Olark

www.olark.com

Olark is one of the most effective ways to talk to your customers for sales and support. Solve customer problems before they have a chance to click away. Give customers the answers they need immediately and gain powerful insights about what they want for relationships that last. Olark has powerful features to give you access to visitors and their behaviors.

33. Online Forms - Wufoo

www.wufoo.com

Wufoo is a web application that helps anybody build amazing online forms. When you design a form with Wufoo, it automatically builds the database, backend and scripts needed to make collecting and understanding your data easy, fast and fun. Because they host everything, all you need is your web browser and few short minutes to build a form and start using it right away.

34. Online Marking - Google AdWords

www.Adwords.google.com

Advertise on Google! Want to grow your business? Put your message in front of potential customers right when they're searching for what you have to offer. No matter what your budget, you can display your ads on Google and our advertising network. Pay only if people click on your ads and visit your website.

35. Online Schedule - ScheduleOnce

www.Scheduleonce.com

With ScheduleOnce there is no need to maintain yet another calendar system. ScheduleOnce connects to personal calendars and enables users to manage their Schedule Once appointments alongside their other commitments without getting doubled booked. ScheduleOnce is tightly integrated with Google Calendar and can also use Google Calendar to connect to Outlook, iCal and other calendars.

36. Password - Last Pass

www.lastpass.com

LastPass is a password management service, which seeks to resolve the password fatigue problem by centralizing user password management in the cloud. LastPass is there when you need to login, generate a password for a new site, or complete an online order.

37. Personal Finance - Mint.com

www.Mint.com

Mint pulls all your financial accounts into one place. Set a budget, track your goals and do more with your money, for FREE! You can stay on top of your finances. See what's happening withal your accounts – checking, savings, investments, retirement – at any moment of the day. With their free mobile app means you can track your money on-the-go.

38. Phone – Phone.com

www.phone.com

Communicate when you want, where you want, and how you want. All incoming calls are automatically routed based on your customized settings in your account control panel. Calls can be routed to your phones based on the day, time or even the Caller ID of the incoming call. With Phone.com you can send emails to, voicemail, custom greetings, menus, your computer and much more.

39. Press Release - PR Web

www.Prweb.com

It's simple. You write an announcement about your organization – a new product launch, current promotion, a local team sponsorship – whatever. We get your news distributed to every major news site and search engine on the web, and in front of consumers and journalist.

40. Printing/Marketing - Vista Print

www.vistaprint.com

VistaPrint empowers millions of business owners worldwide to market themselves professionally. Our wide range of quality products and affordable prices, along with design tools suited to every skill level and need, mean everyone can create the customized materials they need to get their message across.

41. Printing Toner - World Class Ink

www.worldclassink.com

World Class Ink prides itself on providing the highest quality ink cartridges, toner cartridges, printer ribbons, and color toners available. They can save you 20% to 85% on your next ink, toner, or ribbon purchase and World Class Ink pledges to deliver: FREE priority shipping, 100% warranted products, and toll free customer service.

42. Project Management - Base Camp

www.basecamp.com

If you're a business owner, Basecamp helps you stay on top of every project in your business. You'll always see the big picture, what's in progress, what's coming up next, and who's in charge of what. Every morning you'll automatically get an executive summary email from Basecamp telling you exactly what happened yesterday. Basecamp helps you define and delegate work, establish deadlines, review work in progress, evaluate what's left to do. You can schedule meetings, keep stakeholders up to date, know who's working on what, give feedback, and keep dozen plats in the air without them crashing down all around you.

43. Publishing Books - CreateSpace

www.createspace.com

CreateSpace has innovative FREE tools and top-notch professional services make publishing and distribution easier than ever. Plus it pays to self-publish with CreateSpace. Their royalty structure provides industry-leading economics, putting more in your pocket. Just think, manufacturing and shipping is taken care of. Your book remains in-stock, without inventory, made on-demand when customers order. And with an array of options, including their free "Interior Reviewer" and "Cover Creator", they can help you create the book you've always wanted.

44. Security Company - Safe Touch Security

www.safetouch.com

SafeTouch delivers a guaranteed 45-second response, with radio back-up system, high-tech command center, homeowner's insurance discount, instant email notification, two-way communicator with high speed Internet monitoring and much more. Their unique combination of wireless and hardwired technology

ensures protection in any situation. If they can't resolve any equipment or installation issues within the first 30 days, they will refund your money.

45. Skill Development - Lynda

www.lynda.com

Lynda.com helps anyone learn software, creative, and business skills to achieve personal and professional goals. Members receive unlimited access to a vast library of high quality, current, and engaging video tutorials taught by great teachers who are also working professionals.

46. Small Business SBA

www.SBA.Gov

The U.S. Small Business Administration was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interest of small business concerns, to preserve free competitive enterprise and maintain and strengthen the overall economy of our nation. They recognize that small business is critical to our economic recovery and strength, to building America's future, and to helping the United States compete in today's global marketplace. The SBA helps Americans start, build and grow businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U.S. Virgin Islands and Guam.

47. Social Media - Hoot Suite

www.hootsuite.com

Hootsuite is one of many tools referred to as a "Social Media Management System" or tool. It helps track and manage your many social network channels. It can enable you to monitor what people are saying about your brand and help you respond instantly. One can view streams from multiple networks such as Facebook, Twitter and Google+ and much more. Over 20% of companies use it to manage their social media empires.

48. Survey - Survey Monkey

www.surveymonkey.com

With 15 question types including rating scales and multiple-choice, it's easy to create online surveys from scratch – even on the go. Or choose certified questions from Question Bank, part of their library of question templates. With SurveyMonkey you can customize the look and feel of your surveys. Add your logo, company name, colors, and images. You can even create your survey URL and send respondents to a promotional landing page upon survey completion. Your data is safe and secure; they proudly display the most recognized online trust seals, including Norton, TRUSTe, McAfee and the Better Business Bureau.

49. Website Traffic Management - Google Analytics

www.Google.com/analytics

No two people think exactly alike. Google Analytics helps you analyze visitor traffic and paint a complete picture of your audience and their needs, wherever they are along the path to purchase. Where customers are can be as critical as who they are. Tools like Traffic Sources and Visitor Flow help you track the routes peoples take to reach you, and the devices they use to get there, so you can meet them where they are and improve the visitor experience. You'll find out with tolls like In-Page Analytics, which lets you make a visual assessment of how visitors interact with your pages. Google Analytics shows you the full customer picture across ads and videos, websites and social tools, tables, and smartphones.

50. Website - Wordpress

www.wordpress.com

With WordPress.com, you can start a blog or build a website in seconds without any technical knowledge. Overall, the WordPress.com network welcomes more than 409 million people viewing more than 15.5 billion pages each month. Their users publish about 41.7 million new posts and leave 60.5 million new comments each month. Almost everything on WordPress.com is free, and what's currently free will remain so in the future. They keep your sites free by offering upgrades for things like custom design and custom domains, as well as products like anti-spam software Askimet and VIP hosting partnerships with major media outlets.